

Buncombe County Young Democrats
Meeting Minutes
July 12th, 2018

- Introductions
- Call to Order
- Declaration of Quorum
- Approval of Consent Agenda
- Election for President
 - Jessica nominates Leila Fallahi
 - Lindsey seconds
 - Jeff moves to close nominations
 - Lindsey seconds
 - Leila accepts the nomination
 - Leila learned alot from Ben and others who have been on the exec board, wants to continue what they've done
 - Wants to work more in the community, do more service projects
 - Wants to work more with Jeff and the county party
 - Wants to have an exec teambuilding exercise/retreat
- Election for Communications Officer
 - Jessica officially resigns as Communications officer
 - Rebecca thanks her for her service, she stepped up when no one else would
 - Leila nominates Katherine Cutshall
 - Jessica seconds
 - Colton moves to close nominations
 - Jeff seconds
 - Katherine accepts the nomination
 - Expand Facebook and social media advertising; get our name out there in as many mediums and possible
 - Facebook is for old people, Instagram is the new place to be- BCYD now has an Instagram account
 - Wants to have more meetings and more collaborations on communications committee
- Treasurer's Report
 - Current balance \$2,611.27
 - Still have about \$500 in expenses for the Saturday dance party
 - Total amount after Saturday closer to \$2100
 - 2018 Quarter 2 report has been filed, so we're all good there

- Committee Reports and Discussion
 - Fundraising and Development
 - Turn Up for Progress Dance Party
 - THIS Saturday 9pm-2am
 - Come w/ ideas for causes you're passionate about
 - 90s-themed costume
 - All materials are bought except helium balloons
 - Total cost of event \$573.01
 - Discussion of whether that includes \$250 charge for if <50 people show up
 - Will vote on where the \$250 comes from
 - Rebecca passes out spreadsheets detailing expenses and items for the party, and sign-up sheet for table shifts at the party
 - Discussed having a sheet with talking points for the people staffing the tables
 - Table itself- goodies, how do we present candidate info? Campaign lit? Goodie bags? List of websites and resources?
 - Decided on goodie bags, let the committee figure out among themselves what will be included in the bags
 - Will decide among the committee how we will pay the \$250 if >50 people show up
 - Jeff asked if we have a link so people who aren't going to the party can still donate
 - Rebecca says no, because we want to save those "asks" for the Western Gala After Party
 - But we do need to renew our link on our website to donate
 - Jeff offers to send an e-mail out to the entire county party to let them know about what the Young Dems are doing, and will include a link so they can donate to us
 - Western Gala After Party
 - Fundraising training a few weeks ago
 - New (to us) ideas about fundraising for the After Party (Oct. 6th)
 - We need to hold a fundraising meeting
 - We will be sending out a mailer/letter asking people to donate, and calling previous donors and potential new ones
 - Fundraising and Development: Hunter, Maren, Michael, Blaine, Laura, Katherine, Lindsey, Rebecca, Leila
 - Grassroots Policy and Advocacy Report
 - Michael suggested Police and Community Relations- APD's statistics, connecting it with work that Human Relations Commission is working on
 - High school student Clay Swan-Davis- new, gets a lot of news from parents and Instagram, thinks it would be good if we could get into the schools (she went to French Broad River Academy). Soren mentions that universities and professors are

- influencers as well... Getting events required or suggested by professors would help.
- Hunter suggest talking about corruption, and getting a professor from UNCA
- In general- looking for other groups to partner with
- Jeff- put up on a poll on Facebook asking people about what issues they care about and what they want to learn more about
- How do we advertise these events- community calendar for MTNX, sending out press releases, Tinder ads, Grindr ads, Instagram
- Topics should be hyper-local and relevant to the community
- Communications
 - Katherine gives the report
 - Elected to spend \$75 on Facebook advertising for the party (Facebook bills monthly)
 - Past month- \$9 on Facebook advertising (mostly from the Raising Wages event)
 - Web presence- Facebook, Instagram (can save stories to your profile), website (badly needs updating- need someone who can be the webmaster- Wordpress)
 - We also do print media stuff, MTNX, posters for the dance party, we have business cards
 - Facebook advertising and Insta advertising, our Insta and FB name have to match exactly
- Announcements
 - Guest- Comedian making a video
 - Hosting a comedy news show (think Daily Show, Samantha Bee) wants to find out who would be interested, interview-style
 - Quentin Miller having a BBQ on July 22nd 4pm-8pm (suggested donation \$15)
 - Jeff- Teen Democrats- Well Played July 25th @5:30pm
 - Norm Bossert, Coffee Chat Tues July 17th 3pm-5pm Green Sage South

Upcoming Events:

1. WNC Regional Roundtable - Saturday, July 14, 1pm-4pm, BCDP Headquarters
2. Turn Up for Progress Dance Party - Saturday, July 14, 9pm-2am, The Mothlight
 - a. 21+ and \$5 cover
3. Next Monthly Meeting (Every second Thursday) - Thursday, August 9, 6pm-7:30pm, Habitat Tavern
4. Western Gala After Party - Saturday, October 6, TBD